

Emergent Strategy Projects

Project Name	Award Size	Description	Status	Project Type	Organization	Year(s)	Focus Area
The Great Nosh - 2.0 Prototype	\$600K	Jewish food festival drew 2,000+ attendees, reached millions, and signaled potential for national movement.	In Progress	Fund	Jewish Food Society	2023-2025	New Communities
Trybe: Supporting Grassroots Ritual Adaptations	\$250K	Developing scalable infrastructure to activate Jewish community by aligning ancient rituals with modern life.	In Progress	Fund	Trybe	2024-2025	New Communities
Metaverse Community Incubator	\$250K	Building Jewish identity and belonging through play in metaverse-native platforms.	In Progress	Fund	Creator Factory	2025	New Communities
Alternative Community Building Strategy	\$200K	Leveraging human-centered design to create alternative Jewish communal infrastructure for unaffiliated Jews in Los Angeles and New Orleans	In Progress	Experiment	Social Good Club	2023-2025	New Leaders, New Communities
Scaling Lehrhaus	\$700K	Supporting the national expansion of Lehrhaus, a Jewish tavern and learning hub.	In Progress	Fund	Lehrhaus	2024-2025	New Communities
Jewish Creativity in the Metaverse	\$270K	14-week incubator for creating Jewish-themed games on Roblox to engage new digital audiences.	Complete	Fund	Supersocial	2024	New Communities
Sacred Co-Working	\$250K	Piloting a Jewish-inspired co-working space offering ritual, community, and purpose-aligned professional support.	Complete	Fund	OpenLev	2024	New Communities
Dinner Across Difference	\$250K	Shabbat gatherings designed to foster connection and conversation among diverse Gen Z thought leaders.	In Progress	Fund	The Conversationalist	2024-2025	New Communities
Creating Connections Design Competition	\$190K	Public design competition reimagining spiritual spaces; featured in Bloomberg, drew 400+ attendees in Dallas.	Complete	Fund	Better Block Foundation	2024	New Communities
Exploring the Intersection of Psychedelics and Spirituality	\$150K	Researching the role of psychedelics in Jewish healing and identity to inform future strategies.	In Progress	Research	Emory University	2024-2025	New Communities
Exploring a Festival	\$145K	Exploring a new Jewish festival model to reflect diverse identities; findings may lead to prototyping.	Complete	Research	For Purpose	2024	New Communities
Identity and Israel: Perspectives from the 70%	\$285K	Researching how the 70% navigate Jewish identity and Israel amidst rising antisemitism.	Complete	Research	Albi and Clarify Research	2024	New Communities
The Twelve	\$425K	Blending Jewish heritage with queer culture, this project sparks a bold new Jewish creative subculture.	In Progress	Cultivate	Ladyfag	2023-2025	New Communities

Rabbinic Prototype	\$230K	Prototyping future-focused rabbinical and spiritual training with new curricula, recruitment models, and financial sustainability.	In Progress	Experiment	Jeremy Snepar; Ariel Berger; Zvika Krieger	2023-2025	New Leaders, New Ways of Learning
Purpose-Driven Leadership	\$195K	New initiative explores purpose-driven leadership through Jewish wisdom via national salons and roundtable gathering.	In Progress	Cultivate	Aspen Institute	2025	New Leaders
Ruth: A TaskRabbi Intervention	\$585K	Developing a digital marketplace connecting unaffiliated Jews with rabbis and educators.	In Progress	Experiment	Landing Lights Strategies	2023-2025	New Ways of Learning
Futures - Cohort-Based Learning Experiment	\$235K	Cohort-based training for Jewish professionals in innovation and human-centered design. 101 course now being scaled with Leading Edge; 201 course in development.	In Progress	Experiment	Subculture Systems	2023-2025	New Leaders, New Ways of Learning
Heeb Media	\$100K	Docu-series follows the creation of a bold Jewish streetwear brand, shaping fresh narratives for Gen Z.	In Progress	Fund	Heeb Media	2025	New Ways of Learning
Jewish Integration Master Class	\$100K	A six-week cohort reimagining Jewish identity for those alienated from traditional models.	In Progress	Experiment	Kimu	2025	New Ways of Learning
Dinner in Place - Season 5	\$240K	Backed Season 4 of Jewish-Asian cooking series; 2.6M+ views, Telly Award, 10x audience growth. Scaling to a major streamer for new season; Jewish Food Society joins as consultants.	In Progress	Fund	Majordomo Media	2024-2025	New Ways of Learning
Hebrew School Reimagined	\$250K	Re-imagining supplemental education by researching pain points and surfacing opportunities. See "Family Strategy".	Complete	Research	Sense Worldwide	2024	New Ways of Learning
Family Strategy - Ideation & Prototyping	\$330K	Collaborating with two key partners to explore and shape scalable models for modern Jewish family engagement. See "Hebrew School Reimagined"	In Progress	Experiment	Kids Industries; Third Horizon; Joseph Weissgold	2025	New Ways of Learning
Freedom Summer Digital Campaign	\$300K	Connecting Black-Jewish solidarity to Gen-Z through powerful storytelling.	In Progress	Fund	CPM Global	2024-2025	New Ways of Learning
The Left Arm Treasure Society - a GZM Podcast	\$250K	Adventure podcast blending identity and Jewish values; launching this fall with potential for cross-media expansion.	In Progress	Fund	GZM Shows	2024-2025	New Ways of Learning
Bless These Braces	\$250K	Video podcast exploring the humor and meaning of coming-of-age ceremonies; 11.5M impressions to date.	Complete	Fund	Funny or Die	2024	New Ways of Learning
Researching a Humane Internet with Project Liberty	\$200K	Research partnership exploring Jewish community and learning within efforts to build a more humane internet.	Complete	Research	Project Liberty	2023-2024	New Ways of Learning